

# TORCHBEARERS SPONSORSHIP

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Torchbearers is an organization focused on enhancing Greater Akron by investing in the connection, development, and engagement of our membership. The organization was founded in 2003 to provide meaningful engagement and development opportunities for emerging leaders and to further efforts to attract and retain young people to Greater Akron. Today, the membership is strong, active and reflects the diversity found across the Greater Akron young professional community.

Join us in supporting this mission by partnering with Torchbearers as a 2019 sponsor. Torchbearers sponsors have their brand in front of up-and-coming and passionate young leaders and community influencers. And as a sponsor, you are ensuring a vibrant, enduring culture of diverse leadership in Greater Akron that sustains and improves the region's quality of life. If you have any questions or would like additional information, please contact Samantha Coldwell at 330-962-3422 or [president@torchbearersakron.com](mailto:president@torchbearersakron.com).

## TORCHBEARERS EVENTS

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**Anniversary Event** – annual dinner to present the Torchbearers Distinguished Alumni and Read Family Friend of Young Leaders Awards, as well as the organization's upcoming initiatives

**AkRun & Crawl** – annual 5k fundraiser and after event to support Torchbearers

**Fall Fundraiser** – supports a partner organization or project that serves a need Torchbearers members are passionate to meet

**Membership Recruitment Mixer** – connects current and prospective membership to educate prospective members about Torchbearers

**Annual Alumni Event** – annual event to allow Torchbearer alumni to reconnect

## Corporate Partner Sponsorship

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### **TB 5 SPONSOR – \$2,000**

#### **Anniversary Event**

- Eight complimentary event tickets
- Name/logo on social media and program
- Signage at Anniversary Event

#### **AkRun & Crawl**

- Four complimentary event registrations
- Secondary placement on race t-shirt
- Name/logo on social media and event signage
- Signage at Anniversary Event

#### **Fall Fundraiser**

- Name/logo on social media, website, press release and program
- Signage at Anniversary Event

#### **Membership Recruitment Mixer**

- Name/logo on social media, website, press release and program
- Signage at Anniversary Event

#### **Annual Alumni Event**

- Name/logo on social media and event page
- Signage at Anniversary Event

### **TB 4 SPONSOR – \$1,500**

#### **Anniversary Event**

- Eight complimentary event tickets
- Name on social media and program
- Signage at Anniversary Event

#### **Fall Fundraiser**

- Name on social media, website, press release and program
- Signage at Anniversary Event

#### **Membership Recruitment Mixer**

- Name/logo on social media, website, press release and program
- Signage at Anniversary Event

#### **Annual Alumni Event**

- Name/logo on social media and event page
- Signage at Anniversary Event

# Individual Event Sponsorship

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## **ANNIVERSARY EVENT**

### **Presenting Sponsor – \$5,000**

- Eight complimentary event tickets
- Name/logo featured on invitation
- Name on press release, website, social media and program
- Event signage and live mentions

### **Gold Sponsor – \$1,000**

- Eight complimentary event tickets
- Name/logo on social media and program
- Event signage

### **Silver Sponsor – \$500**

- Eight complimentary event tickets
- Name/logo on social media and program

## **AKRUN & CRAWL**

### **Presenting Sponsor – \$2,500**

- Eight complimentary event registrations
- Name on event flier
- Premier placement on t-shirt
- Name on social media, website and press release
- Event signage

### **Gold Sponsor – \$500**

- Four complimentary event registrations
- Secondary placement on t-shirt
- Name on social media
- Promotional item in runner's bag
- Event signage

### **Silver Sponsor – \$250**

- Two complimentary event registrations

- Name on social media
- Promotional item in runner's bag
- Event signage

## **FALL FUNDRAISER**

### **Presenting Sponsor – \$1,000**

- Name on event flier
- Name on social media, website, press release and program
- Live mentions

### **Gold Sponsor – \$500**

- Name on social media, website and program

## **MEMBERSHIP RECRUITMENT MIXER**

### **Presenting Sponsor – \$500**

- Name on event flier
- Name on social media, website, press release and program
- Live mentions

### **Gold Sponsor – \$250**

- Name on social media, website and program

## **ANNUAL ALUMNI EVENT**

### **Presenting Sponsor – \$500**

- Name on event flier
- Name on social media, website, press release and program
- Live mentions

### **Gold Sponsor – \$250**

- Name on social media and event page

## Sponsorship Selection

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Please select the level of sponsorship requested. For the Anniversary Event, AkRun, Fall Fundraiser, Membership Mixer, or Annual Alumni Event Presenting Sponsor level, please contact Samantha Coldwell at 330-962-3422 or [president@torchbearersakron.com](mailto:president@torchbearersakron.com).

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|---|--|
| <input type="checkbox"/> TB 5 Sponsor                         | <input type="checkbox"/> Fall Fundraiser Presenting Sponsor              |
| <input type="checkbox"/> TB 4 Sponsor                         | <input type="checkbox"/> Fall Fundraiser Gold Sponsor                    |
| <input type="checkbox"/> Anniversary Event Presenting Sponsor | <input type="checkbox"/> Membership Recruitment Mixer Presenting Sponsor |
| <input type="checkbox"/> Anniversary Event Gold Sponsor       | <input type="checkbox"/> Membership Recruitment Mixer Gold Sponsor       |
| <input type="checkbox"/> Anniversary Event Silver Sponsor     | <input type="checkbox"/> Annual Alumni Event Presenting Sponsor          |
| <input type="checkbox"/> AkRun & Crawl Presenting Sponsor     | <input type="checkbox"/> Annual Alumni Event Gold Sponsor                |
| <input type="checkbox"/> AkRun & Crawl Gold Sponsor           |  |

## Sponsor Information

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Business/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Make checks payable to Torchbearers | Please return this completed form and contribution to: Torchbearers, P.O. Box 1443, Akron OH 44309 or email to [treasurer@torchbearersakron.com](mailto:treasurer@torchbearersakron.com)**

Torchbearers is a 501(c)(3) not-for-profit organization as recognized by the IRS. As such, sponsorships are tax-deductible in the amount of the sponsorship less benefits received. Torchbearers is an affiliated community partner of Leadership Akron.